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**FOR IMMEDIATE RELEASE**



### **Stolzle and Production Design Associates (PDA) Two Charleston, SC Hospitality Industry Powerhouses Thriving During a Struggling Economy**

**CHARLESTON, SC (July 23, 2008)** – Stolzle, an international glassware company headquartered in Charleston, SC, and nationally renowned production company, Production Design Associates (PDA), have seen a spike in sales in 2008 despite by the high costs of materials and exorbitant fuel charges that have affected numerous businesses in the United States.

While many companies struggle with the downturn of certain industries in the U.S. economy, Stolzle and PDA are experiencing an increase in revenues and business expansion. This year has proven prosperous for both organizations. Not only did Stolzle bring in new distributors and clientele, but they set company sales records in May of 2008. PDA added top-of-the line staging, rigging and dimming equipment to their production inventory in response to their demanding event season.

Both Stolzle and PDA believe that their company growth stems largely from their customer relationships. "Creating and maintaining quality relationships are critical in keeping loyal, long-term customers," said Stolzle president, Edward Artidiello, "and Stolzle's success is based on our commitment to this belief and our continued investment in producing first-rate, reliable products."

In the Tourism, Hospitality and Leisure's (THL) latest report, *Industry Trends 2008*, it stated that businesses that adapt quickly to varying market trends while maintaining a focus on the consumer are better equipped during hard economic times. This may explain why Stolzle and PDA's ability to gauge their customers' demands has enabled their business growth.

Stolzle and PDA will partner to host a client appreciation party on August 14, 2008 at 5:30 p.m. at the Memminger Auditorium. The event serves as a way for the companies to recognize their customers for their support, and to celebrate Charleston's sustained growth of the hospitality and tourism industry.

**More...**

## **Stolzle/PDA Client Party/ Add One**

PDA's President Jeff Nickles affirms the significance of customer relations in contributing to a business's sustainable success. "It is important that a company understands the value of their customers," said Nickles, "and this client party lets us extend our appreciation to all of our customers by providing them with an enjoyable experience to remind them of what our company can offer them."

### **About Stolze:**

Stolze is an international glassware manufacturing company with North American headquarters in Charleston, South Carolina and European headquarters in Weisswasser, Germany. Stolze manufactures crystal drinking glasses for restaurants and retail outlets. The company ensures that its product maximizes the full potential, flavor and aroma of each individual drink. Stolze glassware is 100 percent lead-free, dishwasher safe and maintains the highest standards in brilliance, breaking strength, scratch resistance and balance. The professional design and hi-tech production guarantee optimum performance and elegance. Visit [www.stolze-usa.com](http://www.stolze-usa.com) or call 877.786.5953 for more information.

### **About PDA:**

PDA is a leader in providing lighting, sound, video, staging, sets, trained technicians and anything else that a client may need for an event or installation. Founded in 1991, locally owned and operated, PDA has an impressive list of clientele including - The White House (with over 75 shows throughout the country), The G8 Summit, CNN, BMW, Vought/Global Aeronautica, Spoleto Festival USA, Senators Hillary Clinton and John McCain, the Ravenel Bridge Gala, Embassy Suites Hotels, LPGA, and many more. Visit [www.pdastage.com](http://www.pdastage.com) for more information.

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